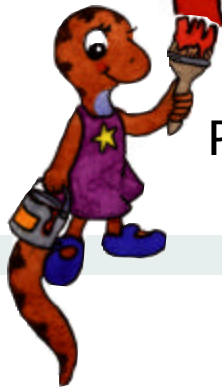


THANKS TO YOU



Published For The People Who Make
CityStuff Come Alive

Issue 3

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Students perform the Carlsbad Rap at a June City Council ceremony honoring CityStuff sponsors.

A SUCCESSFUL SPRING

More than 30 volunteers culled from City staff, the Citizens' Academy, business community and public reached 700 students in 29 third-grade classrooms at Aviara, Calavera Hills, Hope, Kelly, La Costa Meadows and Pacific Rim elementary schools this spring. Whew!

"It was quite an undertaking," confirms Marion Paul, Executive Vice President of Junior Achievement, crediting the Carlsbad Council and City management, volunteers, principals, teachers, students and parents for the overwhelming success. Council members participated in almost every mock council meeting, making the occasion a memorable lesson in democracy.

"We thank them and also thank our wonderful sponsors," Paul says. "It is great to see the strong community support from these businesses and foundations."



Carlsbad Communications Manager thanks GIA's Gary Hill for his support.

PROGRAM SET TO EXPAND

During school year 2004-05, CityStuff will be offered to all third-grade classrooms in elementary schools located in Carlsbad. From the program's inception in 2002, we have reached out to an increasing number of classrooms. With continuing support and participation, we should be able to introduce more than 1,000 students to their Carlsbad world this school year.

THANKS FOR THE MEMORIES

At one mock meeting, one of the shorter students served as Mayor. He was on the dais awaiting his turn to read, when the call went out: "Where's the Mayor? We can't see the Mayor!"

Here are a few more unforgettable highlights of the Spring 2004 curriculum.

- A Kelly student's newspaper headline read, "Guinea Pig Eats Girl's Hair."
- A Calavera Hills baseball article was short but succinct: "The big story about the Padres is that Phil never hits homers every time he is up. This happened again on April 5."
- Mystery guest George Schwartzman, who captured 9th in the 2003 gubernatorial election, told kids in a La Costa Meadows class, "Whatever your interest in life, follow your passion."
- Before one class conducted its mock meeting at Council Chambers, the "City Manager" excused herself to change clothes. She returned attired in a business dress and briefcase!

GREAT PRESS!

After visiting a mock council meeting, *North County Times* columnist Barbara Brill wrote a glowing tribute: "The highest praise should be given to everyone who has been involved in this program.... You all have taught our children that every person can learn about issues and have a voice in their city's government." Our point exactly!



After learning how Carlsbad became a City and what each City Seal element represents, CityStuff students check out the Seal at City Hall.

Dear Sponsors:

Thanks to YOU, we have been able to create, sustain and grow the innovative CityStuff program, a curriculum that does not exist anywhere else in our nation!

We will be starting our 2004-05 sponsorship drive soon. For more information about supporting this valuable program and gaining well-deserved recognition for doing so, please contact CityStuff Coordinator Marilyn Campbell at (760) 439-3716 or Junior Achievement's Marion Paul at (619) 682-5155.

2003-04 CityStuff Sponsors

Dr. Seuss Fund
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Shea Homes
The San Diego Foundation
Toyota Carlsbad
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